

EDO FRESH

Fresh from the farm

EDO FRESH

Fresh from the farm

EDO FREIGHT (Pty) Ltd T/A

Trading as

EDO FRESH

We Export the Best



EDOFREIGHT (PTY) LTD
fresh from the farm

*Powered by
Johannesburg
fresh produce market*



Contact:

David Osaro

☎ 083 523 8451
☎ 011 613 6182
☎ 086 403 9355
info@edofreight.com
www.edofreight.com

Hall 1 Block D, Joburg Market
Heidelberg Road / City Deep JHB



EDOFREIGHT (PTY) LTD
fresh from the farm

*Powered by
Johannesburg
fresh produce market*

OUR SERVICES

FRESH PRODUCE - SALES & DISTRIBUTION
IMPORT & EXPORT - FREIGHT LOGISTICS

ABOUT US

Edo Freight (PTY) LTD. Is the centre of trade for fruit and vegetables freight in South Africa and the rest of the world. This remarkable company is located in City Deep, only 15km South of Johannesburg's central business district and 26km from OR Tambo International Airport. The market can be accessed from the main freeways, drawing the largest concentration and diversity of buyers from all over the continent particularly neighbouring countries such as Namibia, Botswana, Swaziland, Zambia, DRC Congo, Mozambique and Zimbabwe. We were launched in 1999 to sale, distribute and market the fruit of South Africa's high-quality fresh fruit and vegetables. Edo fresh produce markets transport packed and frozen foods. It is a produce company leading education and research.

Most of Edo fresh produce is grown in the Southern fertile valleys of South Africa, in the Western Cape and in the Southern Cape as well as in western part of Africa. E.g. Nigeria, a mild Mediterranean climate and a variety of micro-climatic and soil condition makes this area ideal for growing of top grade fruit. The company does business in more than 90 countries. Edo freight (PTY) LTD is powered by JOHANNESBURG FRESH PRODUCE MARKET. We can also partner with you in doing business. We are major suppliers of fresh farm produce of any quantity and quality to your industry. Our logistic/department is ranked one of the best around the world. We ensure smooth and safe transport of your goods and services just in time to your destination.

INTRODUCTION

Edo freight (PTY) LTD also trading as Edo fresh produce is one of the fastest growing business entity in Joburg market trading solely on fresh produce both locally and internationally. This business empire specializes in pre-cutting and pre-packaging of fruit and vegetables for import and export purpose. However, the pilot of this business industry in person of Mr. David Osaro and Mr. Themba Radebe is a force to be reckoned with in the business of fruit and vegetable as a result of their proven integrity and track record in setting up of the Mandela market and they have been successful in this model. This fact is prove-able as the Mandela market has remain a role model for other market within and outside the Africa sub region.

OBJECTIVE

The major driving force of this business empire is to be a major key player in the supply of fruit and vegetable within the neighbouring countries of South Africa spanning from Mozambique, Zambia, Swaziland, Lesotho, DRC, Botswana etc. and across the borders of Africa continent to the world at large cutting across tribe, religion, ethnicity and nationalities. Our past antecedent in import and export business is one brain child known as Edo fresh produce. Its mandate as Edo fresh produce known as fresh from the farm is to be among the reliable, dependable and compatible coast, suppliers of fresh produce to the hospitality industry around the country and worldwide.



BRIEF HISTORY OF THE MANDELA PEOPLES MARKET

The Mandela people's market here in Johannesburg was started by five people. Namely Mr. David Osaro, Mr. Themba Radebe and others. But today, we are proud to say that the membership of the Mandela people and today the market is employing the total work force of about six hundred individuals.

The Mandela peoples market contributes about 58% to the market economy. The Mandela market is popularly referred to by people as one of the wonders of the world.

MISSION

Our mission is geared towards creating the fundamentals and a reliable platform for export, import, wholesale and retail marketing as well as local marketing through the metamorphosis of the existing Edo freight and creation of fruit marketing forum (FMT) with much emphasis on across the border transaction. including the provision of fruit and vegetables to state owned and private institution such as schools, hospitals, prisons, supermarkets etc.

Against this backdrop, we are determined to create wealth and employment opportunities for our teeming youth aimed at poverty alleviation, abstinence from drug abuse, prostitution and other social vices.

EDO FRESH GOLD ROOM CAPACITY

- ⦿ Edo fresh consist of two large holding rooms, two cold rooms.
- ⦿ The large holding room has the capacity to hold 450 pallets at a time.
- ⦿ The two large cold rooms have the capacity of taking 60 pallets each.
- ⦿ It takes 18 hours to bring the fruits down to 0 degrees.
- ⦿ The holding capacity is 570 pallets.
- ⦿ The total cover floor space is 2400 square meters.



LOADING FACILITIES

- ⦿ The facility has two loading ramps for refrigerated trucks.
- ⦿ Containers are also loaded at the cold room.
- ⦿ The cold room is easily accessible and it is located in the Joburg market.

COLD ROOM OFFICE SPACE

- ⦿ The office space is more than sufficient for the purpose of the cold room.
- ⦿ The cold room office space contains a PPECB inspection room.
- ⦿ The cold room office space consists of two private offices.
- ⦿ The cold room workers have a neat and health care compliance facility to work with a wash hand basin and a hand drying machine after work.

MAIN OFFICE SPACE

- ⦿ The main office space consist of three private offices, two large reception area and a board room, with space of fifteen people.
- ⦿ The office has a kitchen for staff, dining room and a bathroom facility.
- ⦿ The open office has the capacity to accommodate 10-15 people working at the same time.
- ⦿ The office has telephone lines and internet facilities for each staffs to work with.
- ⦿ The office is equipped with state of the art facilities.

PRODUCERS

- ⦿ Edo fresh producers are spread all over in the Southern fertile valley of South Africa, In the Western Cape, in the Southern Cape as well as in Nigeria and the rest of the world.
- ⦿ The producers are very loyal to Edo fresh and most have delivered their product to us for the past 19 years and there is still a growth opportunity.

EDO FRESH PRODUCE

The projected cost for the one stop market will be R250 million. However our ideas is to plant a one stop market in Mozambique and Zimbabwe. In our development plan this same concept will be introduced in other African countries. So we are starting in Mozambique because of the sea point that will help to service other surrounding countries such as: Malawi, Tanzania, Zimbabwe, Swaziland and all neighbouring countries for now. This concept is to unite all African business man and woman and to introduce foreign investors into the African market. The same concept in Zambia will also feed the neighbouring countries such as DRC, Angola, Botswana.

Our research for 23 years have shown that there is no proper market structure in any other African countries. In this we also have our local SA farmers in all African countries and we will implement plans to help build local farmers, from all surrounding countries in Africa and bring them up standard.

TARGETS

Edo freight trading as Edo fresh produce has a list of reliable and dependable buyers and this keep increasing each year. Our targets is to double or triple this in a leap and bounds. Recently; the governing bodies of this prestigious organization of Edo fresh produce have been to certain Africa countries to discuss further business deal aimed at promoting business relation with both parties. This business talk was discussed and concluded. For the sake of emphasis, Nigeria, Cameroon, Ivory Coast, Malawi, Senegal, Liberia and Ghana are the emerging market Edo fresh produce is set to explore for business opportunity. We also believe that this will help to strengthen governmental relation with the government of both countries thereby creating a broader and a wider market that is all en compassing.

